

Collaborative Training

By: Dan Sippl

As Blind Vendors, there simply is not a day that passes when we quest to learn something to improve our bottom lines and our family's lives. With the assistance and support of Dan and Hal Lieberman, along with their vending coordinator Kurk Johnson of Lieberman Companies, Minneapolis hosted a very successful second annual Wisconsin/Minnesota joint training conference for blind vendors. It was held in conjunction with their annual Trade Show and conference for their private sector vendors.

Over 135 people attended to learn about all the newest trends in the vending industry. Seminars included, but not limited to, Cashless vending Micro Markets, customer service, and a round table discussion of funny and/or embarrassing situations we find ourselves in during the course of our business. As Lieberman Companies is a multi state distributor/dealer for most vending and Micro Market equipment manufacturers, they were able to enlist several sponsors for the food and adult beverages to assist in the networking opportunities. As well, all of the snack and beverage manufacturers were on hand with an

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ample supply of samples to give us a feel for their fit in our vending and Micro Market set ups. Can you think of a better way of getting to know your neighbors in the vending industry?